

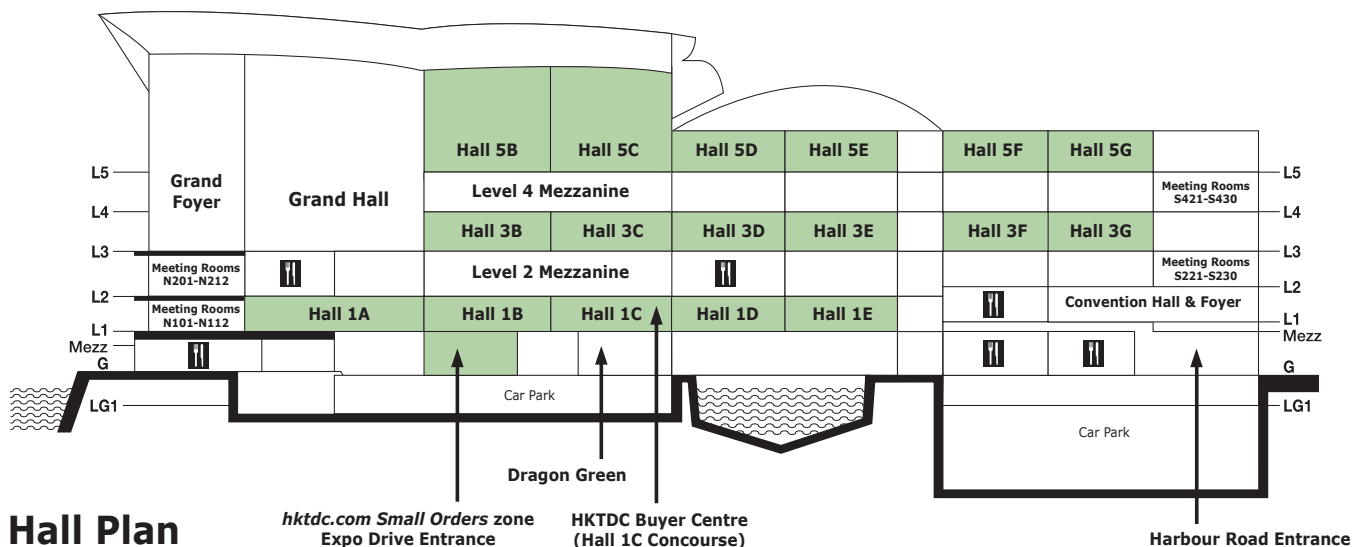
# Guide to Zones and Group Pavilions

Zone	Hall Location/Site
Advertising Gifts & Premium	Halls 5B-E, 5F-G & Concourse
Art & DIY Gifts	Hall 5E
Beauty, Health & Wellness	Hall 5E
Christmas Lighting	Hall 5F
Corporate Gifts	Hall 3G
Fashion Jewellery & Accessories	Hall 3E & Concourse
Figurines & Decorations	Hall 3F
Fine Porcelain Gifts	Hall 3D
Green Gifts	Hall 3D
Hair Ornament & Accessories <small>New Zone</small>	Hall 3E
Hall of Fine Designs	Halls 1C-E
• Branded products and designer collections	
Hiking and Camping Products	Hall 5E
Hong Kong Design New Force	Halls 5F-G
iAccessories	Hall 3F
Licensed Gifts <small>New Zone</small>	Hall 3D
Luggage & Travel Goods	Hall 3 Concourse
Luxury Gifts	Hall 3C
Packaging	Halls 3D-E
Party & Festive Items / Wedding Favours	Hall 5F
Pictures & Photo Frames	Hall 3D
Small Orders zone	Expo Drive Entrance
Startup Zone <small>New Zone</small>	Hall 5F-G Concourse
Stationery & Paper	Halls 3F-G & Concourse
Tech Gifts	Halls 3F-G
Testing, Inspection & Certification	Hall 5C

Zone	Hall Location/Site
Toys & Sporting Goods	Hall 5B
Trade Services	Hall 5F
Travel Souvenirs	Hall 5E
Trophies & Medals	Hall 5E
Treasure Hunt	Hall 5G
• A wealth of wonderful gift ideas designed to inspire	
Umbrella & Outdoor Goods	Halls 3C & Concourse
Watches & Clocks	Hall 3F
World of Gift Ideas	Halls 1A-E & Concourse
• Commercial Gift Ideas (Advertising Gifts & Premium, Corporate Gifts, Green Gifts, Packaging, Travel Souvenirs and Trophies & Medals)	
• Lifestyle Gift Ideas (Art & DIY Gifts, Beauty, Health & Wellness, Fashion Jewellery & Accessories, Hiking and Camping Products, iAccessories, Luggage & Travel Goods, Luxury Gifts, Stationery & Paper, Tech Gifts, Toys & Sporting Goods, Umbrella & Outdoor Goods and Watches & Clocks)	
• Seasonal & Decorative Gift Ideas (Christmas Lighting, Figurines & Decorations, Fine Porcelain Gifts, Party & Festive Items / Wedding Favours and Pictures & Photo Frames)	
• International Gift Ideas (Top-quality products from all over the world)	

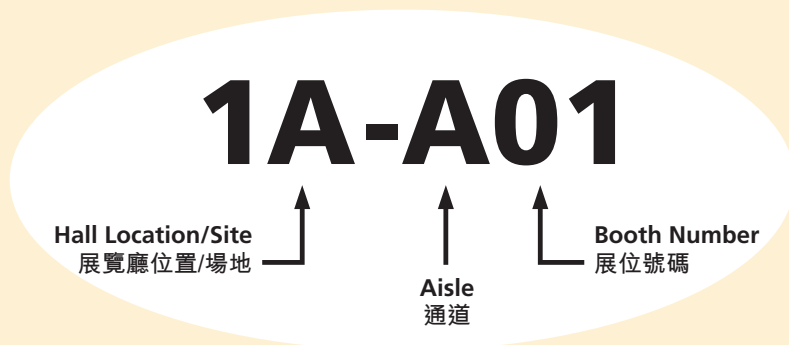
Group Pavilion	Hall Location/Site
Chinese mainland	Halls 3B-F and 5E
India	Hall 3C
Italy	Hall 3B
Japan	Hall 3C
Korea	Hall 3C
Macau	Hall 3B
Philippines	Hall 3B

Group Pavilion	Hall Location/Site
Taiwan	Halls 3B-E and 5B-C
Thailand	Hall 3B
The Hong Kong Exporters' Association	Halls 1E, 3E and 5B-C
• Smart Design Village	Hall 5C
• Hong Kong Smart Design Awards 2017	Hall 5C
• Brand Oasis	Hall 3E
• Isle of Originality	Hall 1E
United Kingdom	Hall 3B



# Booth Legend

## 展位位置圖例



Hall Location/Site 展覽廳位置/場地	Level 樓層
<b>1A-1E</b> Halls 展覽廳 1A-1E	L1 一樓
<b>1CON</b> Hall 1 Concourse 展覽廳1大堂	L1 一樓
<b>3B-3G</b> Halls 展覽廳 3B-3G	L3 三樓
<b>3CON</b> Hall 3 Concourse 展覽廳3大堂	L3 三樓
<b>5B-5G</b> Halls 展覽廳 5B-5G	L5 五樓
<b>5CON</b> Hall 5 Concourse 展覽廳5大堂	L5 五樓
<b>ED</b> Expo Drive Entrance 博覽道入口	GF 地下