



27 - 30 / 4 / 2018

Date 日期 : 29 / 4 / 2018 (Sunday 星期日)

Time 時間 : 11:30am – 12:15pm 上午 11 時半至下午 12 時 15 分

Venue 地點 : Product Launch Area, Hall 1D, HKCEC

香港會議展覽中心展覽廳 1D 產品推廣及發佈區

Language 語言 : English (No simultaneous interpretation service will be provided)

英語 (恕不設即時傳譯服務)

Co-organiser 協辦 : Hong Kong Council for Testing and Certification 香港檢測和認證局

Time 時間	Programme 程序
11:15am – 11:30am	Registration 登記
11:20am - 11:55am	How to Make Safe Premiums for Global Market 如何令您的禮品達到國際安全標準
	Premiums or promotional items can be anything a company use to promote their core business (product or service). By integrating safety into the design itself and the modeling phases of premiums development, you can effectively minimise production setbacks, costly re-work and post-distribution problems, such as failures and recalls. This session introduces you the concept of premium services and helps add value to your business.
	禮品或宣傳產品能為公司推廣其核心業務(產品或服務)。如果產品設計以及產品開發的過程中能達到國際的安全標準·公司可以有效地減少生產時的遇到的障礙、返工的高成本問題以及分銷後面臨的困難(如產品故障和回收)。本節闡述鑒證服務的概念·並幫助您的業務增加價值。
	Dr Nelson Chan, Vice President of Premiums and Product Assurance Asia Pacific, Intertek Intertek 禮品部及風險評估與管理部 亞太區運營副總裁 Dr Nelson Chan

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限,先到先得。
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Introduction to Toxic Elements Requirement in Premium Products 優質產品中的有毒元素要求介紹

When selecting gifts and premium products, consumers would usually look at their functionality, durability, design and even trendiness. Recently, consumers have become more concerned with other aspects such as whether the products are safe for human and the environment? Many manufacturers are hence taking environmental friendliness and safety into consideration in production.

11:55am - 12:15pm

消費者選購禮品及精品時·往往被產品的外在設計及其功能所吸引·產品的時尚程度及耐用性成為消費者的主要考慮因素·然而產品的安全性亦十分重要。近年大眾對產品安全的意識日趨提升·除了關注產品會否對使用者造成傷害·亦關心產品會否對環境造成污染及破壞。作為生產者的你應確保產品符合安全及環保要求,以保障消費者的權益。

Mr Calvin Chan, Assistant Manager, Hong Kong Standards and Testing Centre 香港標準及檢定中心副經理 陳文傑先生

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Hong Kong Gifts & Premium Fair 香港禮品及贈品展



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About the Speakers 講者簡介:

Dr Nelson Chan, Vice President of Premiums and Product Assurance Asia Pacific, Intertek Intertek 禮品部及風險評估與管理部 亞太區運營副總裁 Dr Nelson Chan

As the Vice President of Premiums and Product Assurance Asia Pacific for Intertek, he has developed consumer product safety and quality assurance programs highlighting injury prevention for many brand name companies. Nelson was educated in the UK and has worked in many countries including UK, Canada, US, China and Hong Kong. He possesses a doctorate degree in Biomedical Engineering and is a Professional Chartered Engineer (CEng). He was elected as a Fellow Member of the Institution of Mechanical Engineers (FIMechE) for his contribution in advancing the science of engineering and his contribution in engineering education. With his background in the areas of Biomedical Engineering, Injury Prevention and Manufacturing Operations, he also has an extensive experience in the



areas of project management, design of laboratory equipment, scientific research and social accountability. In Intertek, Nelson is responsible for the development and operations for Asia Pacific and also manages safety, quality assurance and consultation programs in premiums industry. He has made extensive contributions to brand name companies to achieve the goal of injury reduction, prevention and social accountability. He also is heavily involved in the research and development of new technologies for assessing hazards on consumer products and has published and array of journals worldwide in the area of biomechanics, safety and quality. He is also a member of ISO working committee on Image Safety.

作為 Intertek — 禮品部及風險評估與管理部亞太區運營副總裁·Nelson 曾為多家品牌公司開發出以預防傷害為主的消費品安全及質量保障體系。Nelson 在英國接受教育,並有著多年跨國公司的工作經驗,在包括英國、加拿大、美國、中國和香港在內的很多國家工作過。Nelson 擁有生物醫學工程博士學位,是英國注冊特許工程師(CEng)。由於他在工程學發展及工程學教育方面的貢獻,被英國機械工程師協會選為資深會員(FIMechE)。Nelson 是生物醫學工程、傷害預防及生產過程等眾多方面的專家,同時在項目管理、實驗室儀器設計、科技研發及社會責任方面有著深厚的經驗。在 Intertek·Nelson 負責亞太業務的整體發展及運作,同時為客戶管理安全、質量保障體系和咨詢項目等多方面的工作。他曾幫助很多世界知名品牌公司有效地預防並降低消費品的傷害風險,及達到社會責任標准的要求。Nelson 還積極參與消費品風險評估新技術的研發,在諸多國際性刊物發表了生物力學、安全及質量方面的文章。另外,他還是 ISO 影像安全工作委員會的成員。

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Hong Kong Gifts & Premium Fair





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Mr Calvin Chan, Assistant Manager, Hong Kong Standards and Testing Centre 香港標準及檢定中心副經理 陳文傑先生

Mr Calvin Chan has more than ten years of working experience of chemical testing and auditing in the laboratory of Hong Kong Standards and Testing Centre (STC), the first independent, not-for-profit, testing, inspection and certification organization in Hong Kong operating in various parts of the world servicing a diverse cross-section of industries. Recognized by many national and international organizations and accreditation bodies, STC keeps abreast of the latest technology and standards to support their clients' product development and tend to their technical needs.



陳文傑先生於香港標準及檢定中心服務超過十年,多年來從事化學檢測 及實驗室審查工作。香港標準及檢定中心為本港首間獨立、非牟利的測

試、檢驗及認證機構,於世界各地多處地方設置辦事處,為不同類別的工商業界提供服務。本中心自成立以來,一直致力幫助客戶開拓及發展多元化產品,並緊貼日新月異的科技發展及標準,受到國際市場的認同。

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