

27 – 30 / 4 / 2018

The Powerful Impact of Colours on Design 顏色對設計的影響

The use of colours has a great impact on overall product design. This seminar discusses the powerful effects of colours and how its tactful use helps achieve design objectives.

顏色的運用對整體產品設計有著重要的影響。是次研討會將探討顏色的效果及如何善用色彩達至設計目標。

Date 日期 : 28 / 4 / 2018 (Saturday 星期六)

Time 時間 : 2:30pm – 3:30pm 下午 2 時半至 3 時半

Venue 地點 : Seminar Room, Hall 5E, HKCEC
香港會議展覽中心展覽廳 5E 研討室

Language 語言 : English (Simultaneous interpretation in Putonghua will be provided)
英語 (設普通話即時傳譯)

Time 時間	Programme 程序
2:15pm – 2:30pm	Registration 登記
2:30pm – 3:30pm	<p><i>Presented by</i> PANTONE®</p> <p>Ms Maryann Wong, Director of Sales & Marketing, Pantone APAC 彩通亞太區銷售及市場總監 黃美華小姐</p>  <p>Maryann joined Pantone in 2003. She plays an essential role in the business expansion of PANTONE® Fashion, Home + Interiors Color System in the Asia Pacific region. Her wealth of experience has enabled her to understand and cater to the needs of her customers.</p> <p>Maryann's exposure in the fashion business is comprehensive. She started her career in apparel export; working for Mexx Consolidated (Far East) Ltd., the Gap (Far East) Ltd. and Simint SPA for Armani Exchange by Giorgio Armani. She further pursued her career in the retail sectors in both clothing and eyewear as Brand Manager, marketing well-known brands such as "CLOSED" – casual & jeans wear, Vivienne Westwood, Krizia, United Colors of Benetton, Sisley in eyewear. Maryann studied fashion and obtained her MBA from the Hong Kong Polytechnic University.</p> <p>黃小姐於 2003 年加入彩通公司。她對彩通服裝，家居 + 室內裝潢部在亞太區的業務發展扮演重要角色。她豐富的經驗使她能夠理解 和迎合客戶的需要。</p> <p>黃小姐在時裝業的經驗非常全面。她首先就業於服裝出口方面，曾服務於 Mexx Consolidated (Far East) Ltd., the Gap (Far East) Ltd., Simint SPA for Armani Exchange by Giorgio Armani。她繼而於時裝及眼鏡零售方面發展，任職品牌經理，曾負責的知名品牌包括：休閒及牛仔服裝品牌 "CLOSED"，以及 Vivienne Westwood, Krizia, United Colors of Benetton, Sisley 等眼鏡品牌。黃小姐於香港理工大學就讀時裝系，並於同校獲得工商管理碩士學位。</p> <p>Question-and-Answer Session 問答環節</p>

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構: