


27 – 30 / 4 / 2018

Opportunities in the U.S. Market 美國市場的商機

- Date 日期 : 28 / 4 / 2018 (Saturday 星期六)
- Time 時間 : 11:30am – 12:15pm 上午 11 時半至下午 12 時 15 分
- Venue 地點 : Product Launch Area, Hall 1D, HKCEC
香港會議展覽中心展覽廳 1D 產品推廣及發佈區
- Language 語言 : English (No simultaneous interpretation service will be provided) 英語(恕不設即時傳譯服務)

Time 時間	Programme 程序
11:15am – 11:30pm	Registration 登記
11:30am – 12:15pm	<p>The Power of Promotional Products and Importance of Product Responsibility When Selling to the U.S. Market <i>Presented by Promotional Products Association International (PPAI)</i></p>  <p>Mr Paul Bellantone, CAE, President and CEO of PPAI</p> <p>Paul is the President and Chief Executive Officer of PPAI, the not-for-profit association for more than 15,000 member companies of the \$21 billion promotional products industry. He is committed to the advancement of the promotional products industry through visibility, viability and credibility. Paul is focused on delivering compelling member value and responsible for successfully executing the strategies and vision of the PPAI Board of Directors and advocating for the industry and its professional practitioners.</p> <p>Mr Dale Denham, MAS+, Chair of PPAI and CIO of Geiger</p> <p>Dale Denham is the CIO of Top 40 distributor Geiger and previously served as Senior Vice President of ASI. He most recently served as Chair of PPAI's Government Relations Action Group and as Chair of the Technology Committee. During his year as Chair of the Technology Committee, the committee formulated and launched the PPAI Technology Summit which hosted over 100 industry technology and business leaders. Denham is also an "executive chef" for the industry group PromoKitchen and has served as President of Promotional Products Association of Florida.</p> <p>Denham was named one of Computerworld's Premier 100 IT Leaders in 2015, was named one of the 40 under 40 by Counselor Magazine, and was among the first 10 people to receive the MAS+ designation from PPAI.</p> <p><i>Question and Answer Session 問答環節</i></p>

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通知。

Organiser 主辦機構: