

27 – 30 / 4 / 2017

## Testing and Certification Services for Gifts & Premiums 禮品及贈品的檢測和認證服務

- Date 日期 : 29 / 4 / 2017 (Saturday 星期六)
- Time 時間 : 11:30am – 12:15pm 上午 11 時半至下午 12 時 15 分
- Venue 地點 : Product Launch Area, Hall 1D, HKCEC  
香港會議展覽中心展覽廳 1D 產品推廣及發布區
- Language 語言 : English (No simultaneous interpretation service will be provided) 英語 (恕不設即時傳譯服務)

Time 時間	Programme 程序
11:15am – 11:30am	Registration 登記
11:30am – 11:50am	<p><b>Interacting with Wireless Devices in New Wireless Era</b> 進入無線時代 · 緊貼無線設備產品</p> <p>Wireless technique has been widely applied in electronic and electrical appliances in recent years. Its advanced technology and convenience of application have also opened a new era for toys and games. Regulatory requirements go along with the new technology. What are the latest regulations for wireless devices? In the foreseeable future, wireless technique will further be incorporated into the design of gifts and premiums, under which more features with wireless connection can be developed. An understanding of wireless communication and its regulatory requirements will soon become a crucial factor to succeed in the gift and premium business.</p> <p>近年來，無線技術已廣泛應用於整個電子和電氣設備中。其先進的技術和方便特徵更開拓了玩具和遊戲界的新時代。隨著新技術的發展和應用，有關無線技術的法規要求也一併建立。那麼，您了解有關無線設備的最新法規嗎？在可預見的將來，我們深信無線技術將進一步引入和結合於禮品和贈品的設計中，以開發更多與無線連接的特徵的產品。了解無線通信及其監管要求將成為有效拓展禮品和贈品業務成功的關鍵因素。</p> <p><i>Mr Wiz Chan, Senior Manager - Toys and Material Division, CMA Testing and Certification Laboratories</i> 廠商會檢定中心玩具及物料部高級經理 陳俊先生</p>

**Remarks 備註:**

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構:

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11:50am – 12:15pm	<p><b>The Market for Premiums and Merchandising Articles in the EU</b> 歐盟贈品市場及推銷文件</p> <ul style="list-style-type: none"><li>- Statistics regarding the preferred product groups in the EU</li><li>- Requirements for premiums and merchandising articles in the EU</li><li>- What do EU clients want from their suppliers</li><li>- Suggestions for Asian suppliers – to grow more business with EU clients</li><li>- 歐盟首選產品組的統計數據</li><li>- 贈品與促銷品在歐盟市場的法規要求</li><li>- 歐盟顧客對供應商的需求</li><li>- 給亞洲供應商的意見 - 與歐盟客戶開展更多業務</li></ul> <p><i>Mr Martin Muendlein, Director – Global Project &amp; Service Management, Intertek Holding Deutschland GmbH</i> <i>Intertek Holding Deutschland GmbH 環球項目與服務管理總監 Mr Martin Muendlein</i></p>
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About the Speakers 講者簡介:

**Mr Wiz Chan, Senior Manager - Toys and Material Division,  
CMA Testing and Certification Laboratories**

廠商會檢定中心玩具及物料部高級經理 陳俊先生



Mr Wiz Chan has attained the MSc (Engineering Management), University of Technology Sydney and has been working in the testing industry for over 15 years, specialising in product compliance testing and supply chain management for Toys and Children's Products. He is now working as a Senior Manager of Toys and Material Division in CMA Testing and Certification Laboratories, a quality service provider which has been established for more than three decades in Hong Kong. He has been speaker with presentation on hot topic in several workshops and public seminars.

陳俊先生畢業於雪梨科技大學，持有工程管理碩士學位。於檢測行業擁有超過 15 年的工作經驗，在消費品安全檢測和供應鏈管理方面擁有豐富專業的知識。他現時在歷史悠久的品質服務機構 - 廠商會檢定中心，擔任玩具及物料部高級經理一職，曾多次擔任工作坊及公開講座的講者分享最新法規資訊。

**Mr Martin Muendlein, Director – Global Project & Service Management,  
Intertek Holding Deutschland GmbH**

Intertek Holding Deutschland GmbH 環球項目與服務管理總監 Mr Martin Muendlein



Areas of Expertise:

- Quality management solutions along the supply chain
- Supplier qualification programmes, corporate social responsibility
- Global project management
- Retail Industry/Premium & Gift Industry
- More than 30 years of experience in sales and business development

專業領域:

- 供應鏈的質量管理和解決方案
- 供應商資格計劃及企業社會責任
- 環球項目管理
- 零售及禮品行業
- 擁有超過30年銷售及業務拓展經驗

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