## Seminar on "Trends on E-tailing and Consumer Market in India"

Date : 28 April 2017

Time : 11:00am – 12:00nn

Venue : HKTDC SME Training Room C

Language : English (No SI Service)

Moderator : Mr. Vincent Lee, Assistant Manager, Product Promotion, HKTDC

## **Seminar Programme**

11:00 - 11:05	Introduction by Moderator
11:05 - 11:20	Connecting Your Business in India Mr Rajesh Bhagat HKTDC Mumbai Consultant
11:20 - 11:35	Dialogues with the Indian Retail Statistics Mr Kumar Rajagopalan, CEO, Retailers Association of India
11:35 - 11:50	Business Model of E-tailing Promotion in India Representative from Flipkart (TBC)
11:50 - 12:00	Question & Answer Session
12:00	End of Seminar