

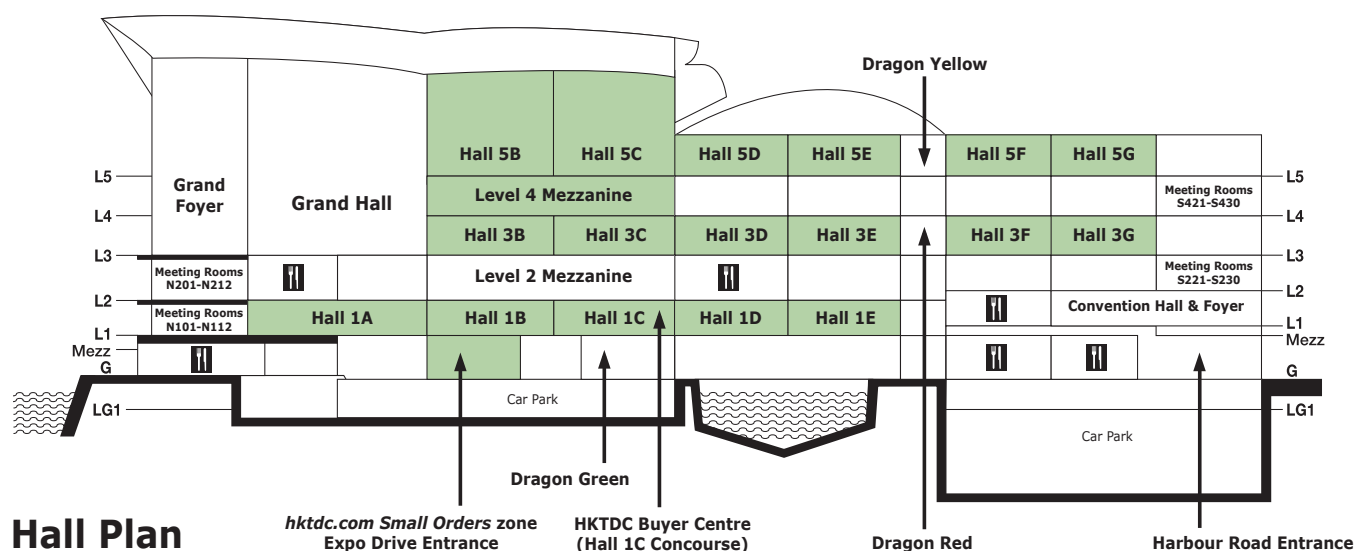
Guide to Zones and Group Pavilions

Zone	Hall Location/Site
Advertising Gifts & Premium	Halls 5B-E, 5F-G & Concourse
Art & DIY Gifts <small>- New Zone</small>	Hall 5E
Avenue of Inspiration	Level 4 Mezzanine
Beauty, Health & Wellness	Hall 5E
BYOB <small>- New Zone</small>	Hall 5G
Christmas Lighting	Hall 5F
Corporate Gifts	Hall 3G
Fashion Jewellery & Accessories	Hall 3E & Concourse
Figurines & Decorations	Hall 3F
Fine Porcelain Gifts	Hall 3B
Green Gifts	Hall 3D
Hall of Fine Designs • Branded products and designer collections	Halls 1C-E
Hiking and Camping Products	Hall 5E
Hong Kong Design New Force	Halls 5F-G
iAccessories	Hall 3F
Luggage & Travel Goods	Hall 3 Concourse
Luxury Gifts	Hall 3C
Packaging	Halls 3D-E
Party & Festive Items / Wedding Favours	Hall 5F
Photographic & Camera Accessories <small>- New Zone</small>	Hall 5E
Pictures & Photo Frames	Hall 3D
Scarf & Tie	Hall 3E
Small-Order Zone	Expo Drive Entrance
Stationery & Paper	Halls 3F-G & Concourse
Sunglasses	Hall 3E
Tech Gifts	Halls 3F-G

Zone	Hall Location/Site
Testing, Inspection & Certification	Hall 5F
Toys & Sporting Goods	Hall 5B
Trade Services	Hall 5F
Travel Souvenirs	Hall 5E
Trophies & Medals <small>- New Zone</small>	Hall 5E
Treasure Hunt • A wealth of wonderful gift ideas designed to inspire	Hall 5G
Umbrella & Outdoor Goods	Halls 3C & Concourse
Watches & Clocks	Hall 3F
World of Gift Ideas • Commercial Gift Ideas (Advertising Gifts & Premium, BYOB, Corporate Gifts, Green Gifts, Packaging, Travel Souvenirs and Trophies & Medals) • Lifestyle Gift Ideas (Art & DIY Gifts, Beauty, Health & Wellness, Fashion Jewellery & Accessories, Hiking and Camping Products, iAccessories, Luggage & Travel Goods, Luxury Gifts, Photographic & Camera Accessories, Scarf & Tie, Stationery & Paper, Sunglasses, Tech Gifts, Toys & Sporting Goods, Umbrella & Outdoor Goods and Watches & Clocks) • Seasonal & Decorative Gift Ideas (Christmas Lighting, Figurines & Decorations, Fine Porcelain Gifts, Party & Festive Items / Wedding Favours and Pictures & Photo Frames) • International Gift Ideas (Top-quality products from all over the world)	Halls 1A-E & Concourse

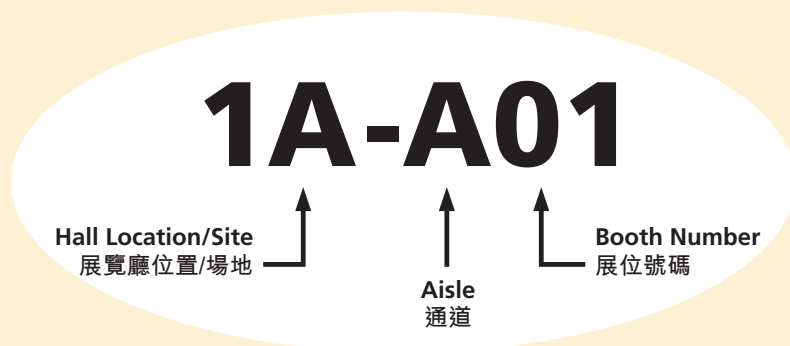
Group Pavilion	Hall Location/Site
Chinese mainland	Halls 3B-F and 5E
India	Hall 3C
Indonesia	Halls 3C and 5C
Italy	Hall 3B
Japan	Hall 3C
Korea	Hall 3C
Macau	Hall 3B
Malaysia	Hall 3C

Group Pavilion	Hall Location/Site
Philippines	Hall 3B
Taiwan	Halls 3B-E and 5B-C
Thailand	Hall 3B
The Hong Kong Exporters' Association • Smart Design Village • Hong Kong Smart Gifts Design Awards 2016 • Isle of Originality	Halls 1E, 3E and 5B-C Hall 5C Hall 5C Hall 1E
United Kingdom	Hall 3B



Booth Legend

展位位置圖例



Hall Location/Site 展覽廳位置/場地	Level 樓層
1A-1E	Halls 展覽廳 1A-1E L1 一樓
1CON	Hall 1 Concourse 展覽廳1大堂 L1 一樓
3B-3G	Halls 展覽廳 3B-3G L3 三樓
3CON	Hall 3 Concourse 展覽廳3大堂 L3 三樓
5B-5G	Halls 展覽廳 5B-5G L5 五樓
5CON	Hall 5 Concourse 展覽廳5大堂 L5 五樓
M4	Level 4 Mezzanine 四樓大堂中樓 L4 四樓
ED	Expo Drive Entrance 博覽道入口 GF 地下