

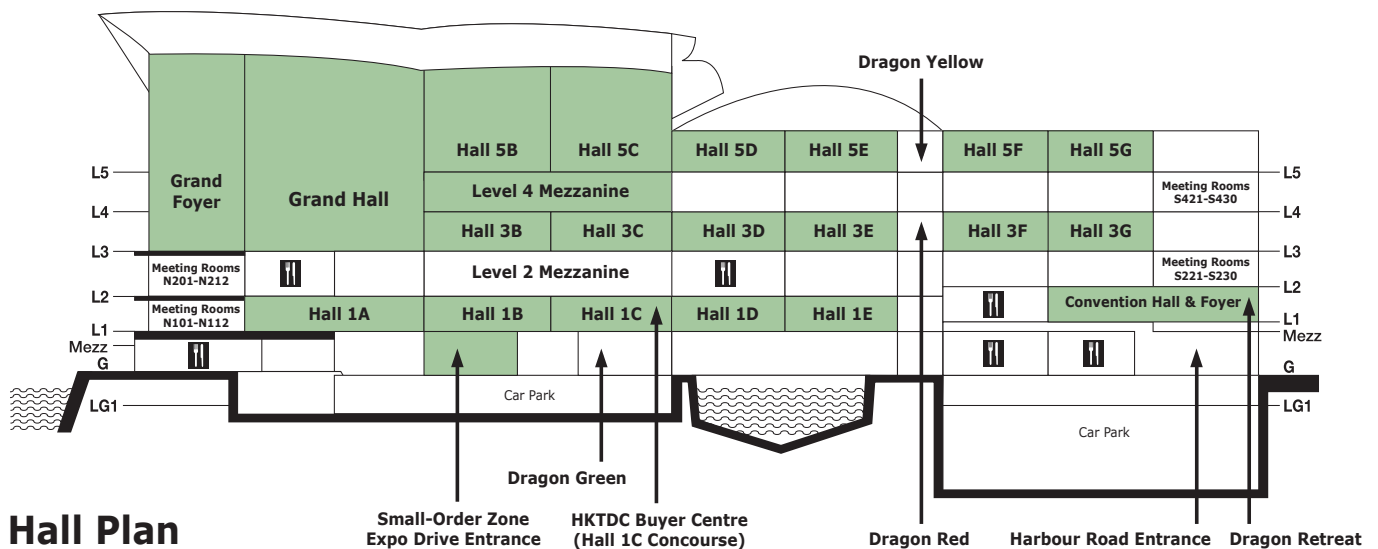
Guide to Zones and Group Pavilions

| Zone | Hall Location/Site |
|---|------------------------------|
| Advertising Gifts & Premium | Halls 5D-E, 5F-G & Concourse |
| Avenue of Inspiration <small>New Zone</small> | Level 4 Mezzanine |
| Boutique Deluxe (Luxury Gifts) | Convention Hall |
| Christmas Lighting <small>New Zone</small> | Hall 5E |
| Corporate Gifts | Hall 3G |
| Fashion Jewellery & Accessories | Hall 3E & Concourse |
| Figurines & Decorations | Hall 3F |
| General Gift Items | Convention Hall & Foyer |
| Green Gifts | Hall 3D |
| Hall of Fine Designs • Branded products and designer collections | Halls 1C-E |
| Hong Kong Design New Force | Halls 5C & 5E |
| iAccessories | Hall 3F |
| Jewellery Galleria | Convention Hall |
| Luggage & Travel Goods | Hall 3 Concourse |
| Packaging | Hall 3D |
| Party & Festive Items / Wedding Favours | Hall 5F |
| Personal & Well-being Gifts | Hall 5F |
| Pictures & Photo Frames | Hall 3D |
| Scarf & Tie | Hall 3E |
| Small-Order Zone | Expo Drive Entrance |
| Stationery & Paper | Halls 3G & Concourse |
| Sunglasses | Hall 3E |

| Group Pavilion | Hall Location/Site |
|------------------|---|
| Chinese mainland | Grand Hall & Grand Foyer, Halls 3B-C and 5E |
| Germany | Hall 3C |
| India | Hall 3C |
| Indonesia | Halls 3C-D |
| Italy | Hall 3B |
| Japan | Hall 3C |
| Korea | Halls 3C and 5E |
| Macau | Hall 3B |
| Malaysia | Hall 3C |

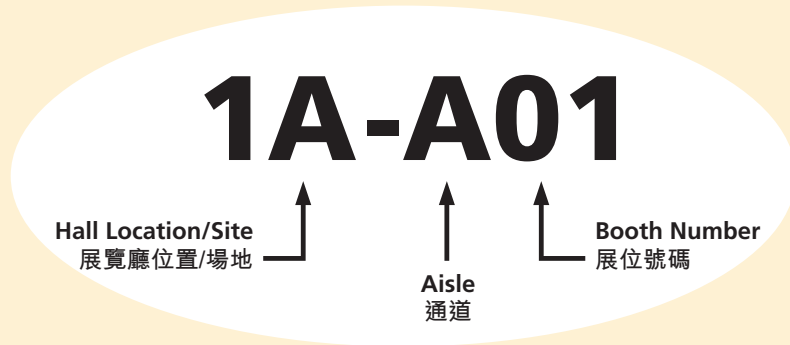
| Zone | Hall Location/Site |
|---|------------------------|
| Tech Gifts | Halls 3F-G |
| Testing, Inspection & Certification | Hall 5F |
| Toys & Sporting Goods | Halls 5B & Concourse |
| Trade Services | Hall 5G |
| Travel Souvenirs Plaza <small>New Zone</small> | Hall 5E |
| Treasure Hunt • A wealth of wonderful gift ideas designed to inspire | Convention Hall |
| Umbrella & Outdoor Goods | Hall 3 Concourse |
| Watches & Clocks | Hall 3F |
| World of Gift Ideas • Commercial Gift Ideas (Advertising Gifts & Premium, Corporate Gifts, General Gift Items, Green Gifts and Packaging) • Lifestyle Gift Ideas (Fashion Jewellery & Accessories, Luggage & Travel Goods, Personal & Well-being Gifts, Stationery & Paper, Tech Gifts, Toys & Sporting Goods, Umbrella & Outdoor Goods and Watches & Clocks) • Seasonal & Decorative Gift Ideas (Figurines & Decorations, Party & Festive Items / Wedding Favours and Pictures & Photo Frames) • International Gift Ideas (Top-quality products from all over the world) | Halls 1A-E & Concourse |

| Group Pavilion | Hall Location/Site |
|--|---|
| Pakistan | Hall 3D |
| Philippines | Halls 3C-D |
| Taiwan | Grand Hall & Grand Foyer and Hall 3B |
| Thailand | Hall 3B |
| The Hong Kong Exporters' Association • Brand Oasis <small>Feature Zone</small> • Design Village • Hong Kong Smart Gifts Design Awards 2014 • Isle of Originality | Halls 1E, 3E and 5B-C Hall 5C Hall 5C Hall 5C Hall 1E |
| United Kingdom | Halls 3B-C |



Booth Legend

展位位置圖例



| Hall Location/Site 展覽廳位置/場地 | Level 樓層 |
|--|----------|
| 1A-1E Halls 展覽廳 1A-1E | L1 一樓 |
| 1CON Hall 1 Concourse 展覽廳1大堂 | L1 一樓 |
| 3B-3G Halls 展覽廳 3B-3G | L3 三樓 |
| 3CON Hall 3 Concourse 展覽廳3大堂 | L3 三樓 |
| 5B-5G Halls 展覽廳 5B-5G | L5 五樓 |
| 5CON Hall 5 Concourse 展覽廳5大堂 | L5 五樓 |
| CH Convention Hall & Foyer 會議廳及前廳 | L1 一樓 |
| GH Grand Hall & Grand Foyer 大會堂及大會堂前廳 | L3 三樓 |
| M4 Level 4 Mezzanine 四樓大堂中樓 | L4 四樓 |