

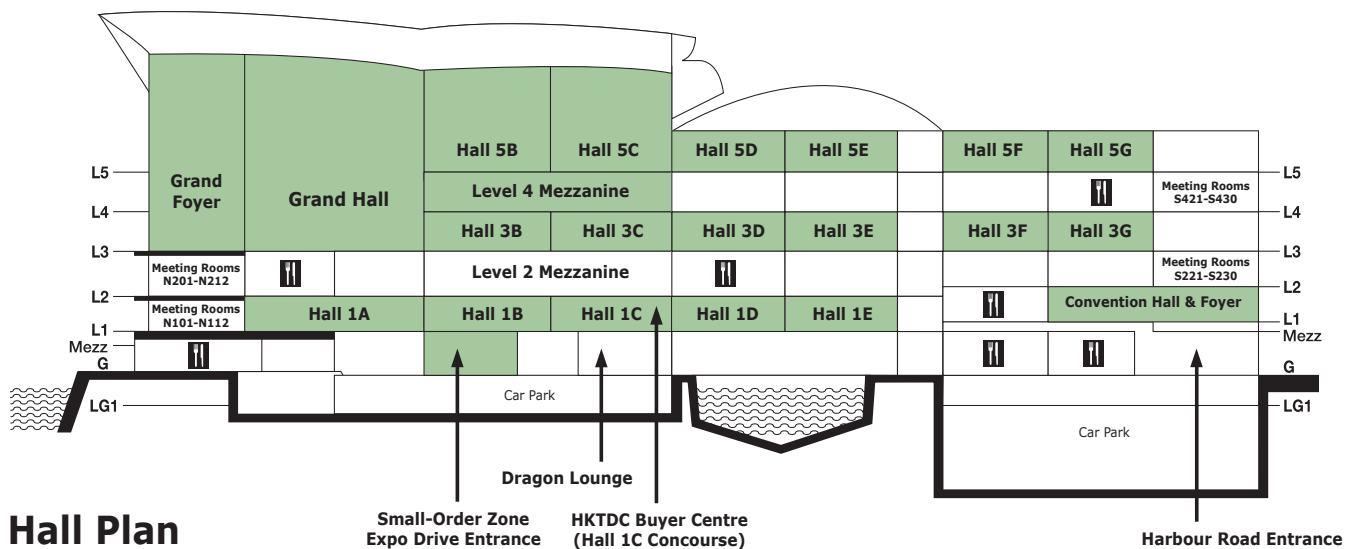
Guide to Zones and Group Pavilions

Zone	Hall Location/Site
Advertising Gifts & Premium	Halls 5B-E, 5F-G & Concourse
Auto Accessories <small>New Zone</small>	Hall 5E
Baby Gifts <small>New Zone</small>	Hall 5 Concourse
Boutique Deluxe (Luxury Gifts) <small>New Zone</small>	Level 4 Mezzanine
Corporate Gifts	Hall 3G
Fashion Jewellery & Accessories	Hall 3E
Figurines & Decorations	Hall 3F
General Gift Items	Convention Hall & Foyer
Green Gifts	Halls 3C-D
Hall of Fine Designs	Halls 1C-E
• Branded products and designer collections	
Hong Kong Design New Force <small>New Zone</small>	Hall 5E
iAccessories	Hall 3F
Jewellery Galleria <small>New Zone</small>	Level 4 Mezzanine
Luggage & Travel Goods	Hall 3 Concourse
Packaging	Halls 3D-E
Party & Festive Items / Wedding Favours	Hall 5F
Personal & Well-being Gifts	Hall 5F
Pictures & Photo Frames	Hall 3D
Scarf & Tie <small>New Zone</small>	Halls 3C & E
Small-Order Zone	Expo Drive Entrance
Stationery & Paper	Halls 3G & Concourse
Sunglasses <small>New Zone</small>	Hall 3E

Zone	Hall Location/Site
Tech Gifts	Halls 3F-G
Testing, Inspection & Certification	Convention Foyer
Toys & Sporting Goods	Halls 5B & Concourse
Trade Services	Hall 5G
Treasure Hunt	Convention Hall & Foyer
• A wealth of wonderful gift ideas designed to inspire	
Umbrella & Outdoor Goods	Hall 3 Concourse
Value-for-money Gifts Zone <small>New Zone</small>	Convention Hall
Watches & Clocks	Hall 3F
World of Gift Ideas	Halls 1A-E & Concourse
• Commercial Gift Ideas (Advertising Gifts & Premium, Corporate Gifts, General Gift Items, Green Gifts and Packaging)	
• Lifestyle Gift Ideas (Fashion Jewellery & Accessories, Luggage & Travel Goods, Personal & Well-being Gifts, Stationery & Paper, Tech Gifts, Toys & Sporting Goods, Umbrella & Outdoor Goods and Watches & Clocks)	
• Seasonal & Decorative Gift Ideas (Figurines & Decorations, Party & Festive Items, Pictures & Photo Frames and Wedding Favours)	
• International Gift Ideas (Top-quality products from all over the world)	

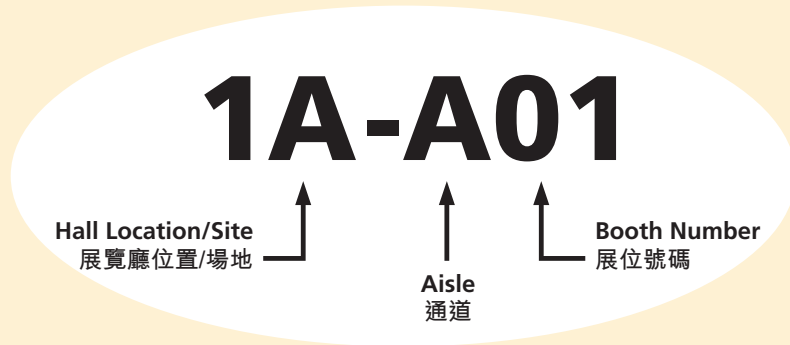
Group Pavilion	Hall Location/Site
Chinese mainland	Halls 3B-C and 5E
Brunei	Hall 3D
Germany	Hall 3C
India	Halls 3B-C
Indonesia	Hall 3C
Italy	Hall 3B
Japan	Hall 3C
Korea	Hall 3C
Macau	Hall 3B

Group Pavilion	Hall Location/Site
Malaysia	Hall 3C
Pakistan	Hall 3D
Philippines	Hall 3C
Taiwan	Grand Hall & Grand Foyer and Hall 3B
Thailand	Halls 3B-C
The Hong Kong Exporters' Association	Halls 1E, 3E and 5B-C & E
• Isle of Originality	Hall 1E
• Design Village, Hong Kong Smart Gifts Design Awards 2013	Hall 5E
United Kingdom	Halls 3B-C



Booth Legend

展位位置圖例



Hall Location/Site 展覽廳位置/場地	Level 樓層
1A-1E Halls 展覽廳 1A-1E	L1 一樓
1CON Hall 1 Concourse 展覽廳1大堂	L1 一樓
3B-3G Halls 展覽廳 3B-3G	L3 三樓
3CON Hall 3 Concourse 展覽廳3大堂	L3 三樓
5B-5G Halls 展覽廳 5B-5G	L5 五樓
5CON Hall 5 Concourse 展覽廳5大堂	L5 五樓
CH Convention Hall & Foyer 會議廳及前廳	L1 一樓
GH Grand Hall & Grand Foyer 大會堂及大會堂前廳	L3 三樓
M4 Level 4 Mezzanine 四樓大堂中樓	L4 四樓