## **Guide to Zones and Group Pavilions**

Zone	Hall Location/Site	
Advertising Gifts & Premium	Halls 5B-E, 5F-G & Concourse	
Corporate Gifts	Hall 3G	
Fashion Jewellery & Accessories	Hall 3E	
Figurines & Decorations	Hall 3F	
General Gift Items	Halls 5E and Convention Hall & Foyer	
Green Gifts	Level 4 Mezzanine	
Hall of Fine Designs  • Branded products and designer collections	Halls 1C-E	
Hong Kong Trade Support Services Zone	Hall 5E	
iAccessories New Zone	Hall 5E	
Luggage & Travel Goods	Hall 3 Concourse	
Packaging	Halls 3D-E & Concourse	
Party & Festive Items / Wedding Favours	Hall 5F	
Personal & Well-being Gifts	Level 4 Mezzanine	
Pictures & Photo Frames	Hall 3D	
Small-Order Zone	Expo Drive Entrance	
Stationery & Paper	Halls 3G & Concourse	
Tech Gifts	Halls 3F-G	

Zone	Hall Location/Site
Testing, Inspection & Certification Services	Level 4 Mezzanine
Toys & Sporting Goods	Halls 5B & Concourse
Trade Services	Level 4 Mezzanine
Treasure Hunt  • A wealth of wonderful gift ideas designed to inspire	Meeting Room N101
Umbrella & Outdoor Goods	Hall 3 Concourse
Watches & Clocks	Hall 3F
World of Gift Ideas • Commercial Gift Ideas (Advertising Gifts & Premium, Corporate Gifts, General Gift Items, Green Gifts and	Halls 1A-E & Concourse

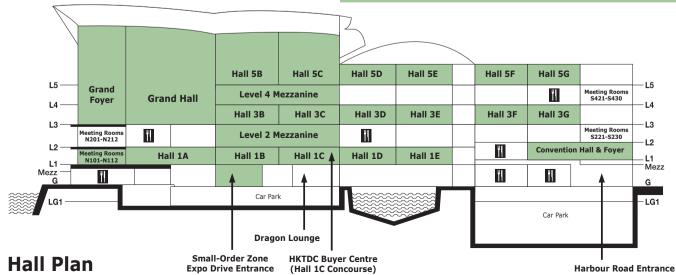
(Fashion Jewellery & Accessories, Luggage & Travel Goods, Personal & Well-being Gifts, Stationery & Paper, Tech Gifts, Toys & Sporting Goods, Umbrella & Outdoor Goods and Watches & Clocks) • Seasonal & Decorative Gift Ideas

Packaging)
• Lifestyle Gift Ideas

- Seasonal & Decorative Gift Ideas (Figurines & Decorations, Party & Festive Items, Pictures & Photo Frames and Wedding Favours)
- International Gift Ideas (Top-quality products from all over the world)

Group Pavilion	Hall Location/Site
Chinese mainland	Level 2 Mezzanine, Halls 3C and 3F-G
Brunei Pavilion	Hall 3D
France	Hall 3 Concourse
Germany	Hall 3C
India	Hall 3C
Indonesia	Hall 3C
Italy	Hall 3B
Japan	Hall 3C
Korea	Hall 3C
Macau	Hall 3B

Group Pavilion	Hall Location/Site	
Malaysia	Hall 3C	
Pakistan Pavilion	Hall 3C Hall 3C	
Philippines		
Singapore		
Taiwan	Grand Hall, Grand Foyer and Hall 3B	
Thailand	Halls 3B-C	
The Hong Kong Exporters' Association  Isle of Originality  Thematic Zones, Hong Kong Smart Gifts Design Awards 2012	Halls 1E, 3E and 5B-C & E Hall 1E Hall 5E	
United Kingdom	Halls 3B-C	



## **1A-A0**Hall Location/Site 展覽廳位置/場地 Aisle 通道 Booth Number 展位號碼

Hall Location	/Site 展覽廳位置/場地	Level 樓層
1A-1E	Halls 展覽廳 1A-1E	L1 一樓
1CON	Hall 1 Concourse 展覽廳1大堂	L1 一樓
3B-3G	Halls 展覽廳 3B-3G	L3 三樓
3CON	Hall 3 Concourse 展覽廳3大堂	L3 三樓
5B-5G	Halls 展覽廳 5B-5G	L5 五樓
5CON	Hall 5 Concourse 展覽廳5大堂	L5 五樓
CH	Convention Hall & Foyer 會議廳及前廳	L1 一樓
GH	Grand Hall & Grand Foyer 大會堂及大會堂前廳	L3 三樓
M2	Level 2 Mezzanine 二樓大堂中樓	L2 二樓
M4	Level 4 Mezzanine 四樓大堂中樓	<b>L4</b> 四樓
N101	Meeting Room 會議室 N101	L1 一樓