Hong Kong Gifts & Premium Fair 香港禮品及贈品展 27-30/4/2013



Date 日期 : 29 / 4 / 2013 (Monday 星期一)

Time 時間 : 11:30am - 12:15pm

上午 11 時 30 分至下午 12 時 15 分

Venue 地點 : Product Launch Area, Hall 1D, HKCEC

香港會議展覽中心展覽廳 1D 產品推廣及發布區

Language 語言 : English (No simultaneous interpretation service will be provided)

英語 (恕不設即時傳譯服務)

Remarks 備註 : Free Admission 免費入座

Time 時間	Programme 程序
11:15am – 11:30am	Registration 登記
11:30am – 11:45am	To Make Use of Accredited Testing Services to Tap into the Global Market 使用獲認可測試服務為產品開拓國際市場
	Speaker 講者:
	Ms Rebecca Wong, Accreditation Officer, Hong Kong Accreditation Services 香港認可處認可主任 黃韻霞女士
11:45am – 12:05pm	The State of the Promotional Products Industry and Product Responsibility Challenges 禮品業概況及產品責任的挑戰
	Speaker 講者:
	Ms Anne Lardner, Director, Public Affairs, Promotional Products Association International (PPAI), USA
12:05pm – 12:15pm	Question and Answer Session 問答環節

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限,先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。



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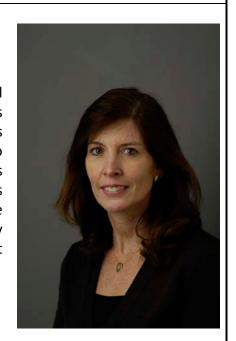
About the Speakers 講者簡介:

Ms Rebecca Wong, Accreditation Officer, Hong Kong Accreditation Services 香港認可處認可主任 黃韻霞女士

Ms Rebecca Wong is Accreditation Officer of Hong Kong Accreditation Services (HKAS). HKAS provides accreditation for laboratories, certification bodies and inspection bodies located in Hong Kong HKAS is a member of the International Accreditation Forum (IAF), International Laboratory Accreditation Cooperation (ILAC), Pacific Accreditation Cooperation (PAC) and Asia Pacific Laboratory Accreditation Cooperation (APLAC). HKAS is also a signatory to the multilateral mutual recognition arrangements of these cooperations. All together under these arrangements, HKAS has 84 mutual recognition arrangement partners in 67 economies.

Ms Anne Lardner, Director, Public Affairs, Promotional Products Association International (PPAI), USA

Anne Lardner-Stone is the director of public affairs for Promotional Products Association International (PPAI). In this role, she is responsible for guiding PPAI's legislative and government relations efforts—including taking a contingent of PPAI members to Washington, D.C. to advocate directly to U.S. lawmakers on issues important to the promotional products industry. Anne also oversees the Associations product responsibility programs including the development of industry best practices and the PPAI Product Safety Summit—a two day education event focused specifically on product responsibility issues.



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