

**Market Briefing on “Potentials and New Trends of the Gifts & Premium Industry”****「禮品及贈品行業潛力與新趨勢」市場簡報**

Date 日期 : 28 / 4 / 2013 (Sunday 星期日)

Time 時間 : 3:00pm – 3:45pm  
下午 3 時至下午 3 時 45 分

Venue 地點 : Product Launch Area, Hall 1D, HKCEC  
香港會議展覽中心展覽廳 1D 產品推廣及發布區

Language 語言 : English (No simultaneous interpretation service will be provided)  
英語 (恕不設即時傳譯服務)

Remarks 備註 : Free Admission 免費入座

Time 時間	Programme 程序
2:45pm – 3:00pm	Registration 登記
3:00pm – 3:15pm	<b>Potentials of Emerging Markets in Gifts &amp; Premium</b> 禮品及贈品行業於新興市場的潛力 <u>Speaker 講者:</u> Mr Rakesh Desai, Head, Print Media Division, Gifts & Accessories Magazine, India
3:15pm – 3:30pm	<b>New Trends in Gifts &amp; Premium in Traditional Markets</b> 禮品及贈品行業於傳統市場的新趨勢 <u>Speaker 講者:</u> Ms Sue Marks, Editor, Progressive Gifts & Home, UK
3:30pm – 3:45pm	Question and Answer Session 問答環節

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通知。

## About the Speakers 講者簡介:

### **Mr Rakesh Desai, Head, Print Media Division, Gifts & Accessories Magazine, India**

Mr Rakesh Desai possesses a vast vein of experience of 20 years in the mass media. He has in-depth knowledge about the current affairs and market trends of gifts and stationery industries in India, and has developed key relationships with clients and various trade associations. He works with India's first 'Gifts & Accessories' Magazine as Head of the Print Media division since 1997.



### **Ms Sue Marks, Editor, Progressive Gifts & Home, UK**

Sue Marks has been editor of Progressive Gifts & Home - the UK's leading, award winning, flagship home and gift trade magazine – for the past 15 years. Progressive Gifts & Home is distinguished by its hard hitting, insightful news pages and industry comments; topical editorials; top trend tips; on-the-ball retailer articles; spotlights on key international markets and interviews with industry leaders. Sue is also editor of Showtime Worldwide, and is a regular contributor to many other magazines in the 'Progressive' Group, to include Progressive Housewares, Progressive Greetings and Progressive Preschool.



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